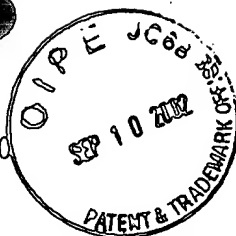


Our Docket No: 080398.P160



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#10/a
W. Lawson
9/19/02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Kitsukawa, et al.

Application No: 09/218,120

Filed: December 21, 1998

For: Method and Apparatus for
Providing Electronic Coupons

Examiner: Hunter Lonsberry

Art Unit: 261.1

FIRST CLASS CERTIFICATE OF MAILING
(37 C.F.R. § 1.8 (a))

I hereby certify that this correspondence is being deposited
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April Worley
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[Signature] 9/4/02
Signature Date

RESPONSE TO OFFICE ACTION

Box Fee Amendment
Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

In response to the Office Action mailed June 5, 2002, Applicant respectfully requests
the Examiner to enter the following amendment and to consider the following remark.

AMENDMENT

In the claims:

Presented below are the claims, as amended, with changes entered and not
marked.

1. A method for providing electronic coupons, comprising the steps of:
receiving coupon information for at least one item along with a broadcast of a
program,

09/11/2002 JBALINAM 00000135 09218120

01 FC:102
02 FC:103

504.00 OP
72.00 OP